

## CLAIMS

I claim:

1. A method of serving beverages to a customer, comprising:

determining the current date

determining a customer's astrological sign;

gathering astrological information specific to the current date and the customer's astrological sign;

printing a label inscribed with the current date, the customer's astrological sign, and the gathered astrological information;

attaching said label to the outside of a beverage container; and

serving said beverage container to the customer, wherein said container contains the customer's selected beverage of choice.

2. The method of claim 1, wherein the step of gathering astrological information is performed through the use of the internet by searching for the daily horoscope for the customer's astrological sign for the current date.

3. The method of claim 1, wherein the step of gathering astrological information is performed by creating a database of astrological fortunes by day and by astrological sign, wherein said database is accessed for each new customer.

4. The method of claim 1, 2, or 3, wherein the step of printing a label is performed by creating the label on a computer and printing the label to a printer attached to said computer.